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WAYS TO CREATE A CULTURE OF SECURITY

You will become the target of a cyberattack. How can you protect your business? Start by establishing a cybersecurity program on a solid foundation and fostering a culture of security within your organization. It's an understatement to say that this will take some work, however, it is vital to protecting your assets.

Let's start with the basics...

1.

Get Your People On Board

If you want to build a successful program you need to have all your people on board. That often starts at the top. Your C-suite and senior leadership need to be on board and demonstrate that they are. Be the first person to no longer have admin rights on your computer and tell your employees how you could still do your job.

2.

Work with Your End Users

Get feedback from the right people to ensure that security is applied, but your end users are still equipped and empowered to do their jobs. Use a cross-departmental approach to get other leaders (including technology) in your business involved in writing cybersecurity policies.

3.

Don't Just Preach "Thou Shalt Do"

Be willing and prepared to provide facts, details, and data to back up your cybersecurity policies. Communicate risk and relate it to the end users you are speaking to. Avoid language that might be interpreted as "because [we] said so."

4.

Remember, It's Not "an IT Thing"

Messages about cybersecurity cannot just come from IT. Have others in your organization (not just the IT department) send reminders, post signs, and make cybersecurity known by all. End users need to see and feel that cybersecurity is everyone's job.

5.

Start an Incentive Program

Good practices should be rewarded. Turn "if you see something, say something" into an incentive that people want to participate in. Reward good behavior so that your end users, who are your first line of defense, are willing to speak up and protect your assets.